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ABSTRACT

TITLE: ENCRYPTION PROGRAM AND METHOD FOR CONDUCTING  
MERGE/PURGE OF MAILING LISTS

INVENTOR(S) MATTHEW G. DONNER and STEPHEN GOLUB

10 A unique merge/purge system for eliminating duplicate mailings  
particularly used with electronic mail, or email, employs a  
computer software program and algorithm to encrypt the basic  
information into match codes and identification numbers prior to  
being supplied to the merge/purge operation. The merge/purge  
operation is conducted with the encrypted lists returned to the  
15 owner or maintainer of the lists. The maintainer uses the  
information and matched codes to transmit mailings to the purged  
lists of names and addresses. The system provides improved  
security without undesired release of the list owners email  
addresses.